

## 1. Cardiovascular Renal Metabolic Strategy 2025-2030

**Meeting Name:** Telford & Wrekin HWBB

**Meeting Date:** Thursday 18<sup>th</sup> March 2026

**Report Presented by:** TBC

**Report Approved by:** Nazish Khan, CVRM Clinical Lead

**Report Prepared by:** Lorna Watkins, Strategy Development Manager

**Action Required:** Approval and Information

### 1.1. Purpose

To present the draft Cardiovascular, Renal, Metabolic (CVRM) Strategy and Delivery Plan (2025–2030) for Shropshire, Telford & Wrekin ICB, outlining the approach to reduce cardiovascular morbidity and mortality, tackle health inequalities, and transition from a single-condition to a multimorbidity prevention model.

### 1.2. Executive Summary

Cardiovascular disease remains the second leading cause of death locally, accounting for 23% of all deaths between 2022–2024. The CVRM Strategy sets out a system-wide roadmap to address overlapping risk factors (hypertension, diabetes, obesity, CKD, heart failure) through early detection, equitable access to evidence-based interventions, and integrated neighbourhood health models.

Key ambitions include:

- Early diagnosis and optimised management via case finding and guideline-based treatment.
- Reducing health inequalities by targeting CORE20Plus5 populations and rural communities.
- Embedding prevention accelerators through the National Neighbourhood Health Programme (Shropshire is a vanguard site).
- Leveraging digital innovation for remote monitoring and personalised care. The strategy aligns with national priorities (NHS Long Term Plan, Major Conditions Strategy) and local Integrated Care Strategy.

### 1.3. Recommendations

- Endorse the CVRM Strategy and Delivery Plan for system-wide implementation.
- Approve governance arrangements and Year 1 milestones (e.g., CVRM dashboard, workforce training plan, engagement workshops).
- Support development of neighbourhood-level action plans and BI dashboards to monitor KPIs.

### 1.4. Conflicts of Interest

1.4.1. There are no conflicts of interest identified



Ambition



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Optimism



Focus

## 1.5. Links to the System Board Assurance Framework (SBAF)

- Addresses strategic risks related to population health improvement, health inequalities, and long-term condition management.
- Supports mitigation of risks linked to elective care pressures and workforce sustainability.

## 1.6. Alignment to Integrated Care Board

Directly supports ICB objectives for prevention, reducing health inequalities, and improving outcomes for people with multiple long-term conditions.

Aligns with the Integrated Care Strategy, Joint Forward Plan priorities and neighbourhood working.

<p><b>Improve outcomes in population health and healthcare</b></p>	<p>The CVRM Strategy provides a system-wide roadmap to reduce premature morbidity and mortality from cardiovascular, renal, and metabolic conditions. It focuses on early diagnosis, optimised management, and proactive prevention through evidence-based interventions. By embedding neighbourhood health models and leveraging digital innovation, the strategy aims to improve clinical outcomes, reduce hospital admissions, and enable people to live longer, healthier lives.</p>
<p><b>Tackle inequalities in outcomes, experience, and access</b></p>	<p>Health inequalities are addressed through targeted interventions for CORE20Plus5 populations and rural communities, ensuring equitable access to guideline-recommended therapies and services. The strategy adopts a population health management approach, using risk stratification and segmentation to direct resources to those with greatest need, thereby reducing unwarranted variation in care and improving patient experience.</p>
<p><b>Enhance productivity and value for money</b></p>	<p>By shifting care from hospital to community and focusing on prevention, the strategy reduces avoidable admissions and optimises resource utilisation. Improved management of hypertension, diabetes, and heart failure will release capacity in secondary care and generate cost savings that can be reinvested locally. The adoption of digital solutions and innovative therapies further supports efficiency and productivity gains across the system.</p>
<p><b>Help the NHS support broader social economic development</b></p>	<p>Reducing the burden of CVRM-related multimorbidity will improve workforce health and economic productivity, as cardiovascular disease is a leading cause of economic inactivity. The strategy's emphasis on prevention, health literacy, and integrated community-based care contributes to healthier communities, enabling individuals to remain active and engaged in employment and society</p>



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## **1.7. Impact Assessments**

- 1.7.1. Has a Data Protection Impact Assessment been undertaken? No
- 1.7.2. Has an Integrated Impact Assessment been undertaken? Yes, currently under review

## **1.8. Attachments**

Appendix 1 – Cardiovascular Renal Metabolic Strategy  
Appendix 2 – Integrated Impact Assessment

# **2. Main Report**

## **2.1. Introduction**

The Cardiovascular, Renal and Metabolic (CVRM) Strategy and Delivery Plan is presented to the Telford & Wrekin HWBB to outline the system’s coordinated approach to addressing one of the most significant contributors to morbidity, mortality and health inequalities in Shropshire, Telford & Wrekin. Building on extensive local data analysis and cross-sector collaboration, the strategy provides a unified framework for prevention, early intervention and targeted management across CVRM conditions, ensuring alignment with national priorities and the emerging neighbourhood health model. Its development reflects the system’s commitment to shifting care closer to communities, strengthening proactive population health management and delivering sustainable improvements in outcomes for those at greatest risk.

## **2.2. Background**

CVD accounts for one-fifth of the life expectancy gap between most and least deprived communities. Local data shows high prevalence of hypertension, diabetes, CKD, and obesity, with significant variation in care quality.

## **2.3. Main Body of report**

Cardiovascular disease remains the second leading cause of death across Shropshire, Telford & Wrekin, accounting for 23% of all local deaths between 2022–2024. The new CVRM Strategy and Delivery Plan sets out a unified, system-wide approach to tackling the growing burden of cardiovascular, renal and metabolic multimorbidity, with 62% of the population now living with combinations of these conditions. The strategy marks a shift from single-condition management to an integrated multimorbidity model grounded in prevention, early detection and equitable access to evidence-based interventions. It builds on national priorities including the NHS Long Term Plan, Major Conditions Strategy and CORE20PLUS5, while leveraging Shropshire’s role as a vanguard site for the National Neighbourhood Health Implementation Programme. Priority areas include reducing unwarranted variation, improving treatment-to-target rates in hypertension, diabetes and cholesterol management, and embedding innovative solutions such as digital monitoring, population health analytics and neighbourhood-level multidisciplinary models of care.

The Delivery Plan sets out clear Year 1 milestones, including system engagement, establishment of revised governance, development of local action plans, workforce training programmes and creation of a system CVRM dashboard to track KPIs. Proposed metrics include increasing hypertension treatment-to-target from 63.4% to 68% in 12 months, improving anticoagulation rates for atrial fibrillation to over 90%, increasing SGLT2i uptake from 30% to 80% over two years and delivering measurable reductions in smoking prevalence, obesity and alcohol-related admissions. By focusing on prevention and shifting activity into community-based neighbourhood health services, the strategy supports improved population health outcomes, reduces health inequalities and enhances system productivity. The CVRM programme directly aligns with the ICB's strategic aims, offering a clear and evidence-based roadmap to reduce premature morbidity and mortality, improve patient experience and strengthen long-term sustainability across the local health and care system.

## 2.4. Conclusion

The CVRM Strategy provides a comprehensive framework to improve cardiovascular health outcomes, reduce inequalities, and enhance system resilience.

## 2.5. Recommendations

- Approve the CVRM Strategy and Delivery Plan for implementation and note Year 1 milestones.
- Endorse the CVRM Strategy and Delivery Plan for system-wide implementation.
- Approve governance arrangements and Year 1 milestones (e.g., CVRM dashboard, workforce training plan, engagement workshops).
- Support development of neighbourhood-level action plans and BI dashboards to monitor KPIs.



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